

The McLaughlin Advantage!

American Made Strength, Speed, and Durability.

Enduring quality,
dependable
craftsmanship,
unequaled
durability.



First-class materials,
second-to-none
methods,
winning strength!



Premier strength
and finesse,
first-place speed!



Hand-built in
Chattanooga, TN
USA for over 25
years.

McLaughlin Boat Works
Chattanooga, Tennessee
800.784.6478 optistuff.com

The McLaughlin Advantage

Industry leading Customer Service

- McLaughlin's mission statement reads "Give service beyond anyone's expectations" With over 90 years of boat building and 60 years of coaching experience, McLaughlin's experts are here to ensure you have the best customer experience.

Made in America

- Our Chattanooga, TN location allows us to ensure the highest quality materials and workmanship in the industry. Outstanding practical experience, meticulous material selection, and our ongoing innovative development establish McLaughlin as the industry forerunner.

Performance Technology

- McLaughlin pioneered much of the performance technology used on today's Optimists.
- State-of-the-art Vacuum Bag Process
Allowing further aft balance point and optimized bow weight. This low center of gravity facilitates the ability of the sailor to lift the bow through the waves.
- Precision Appendage Alignment
Every McLaughlin Optimist is laser aligned to ensure the closest tolerances in the industry for mast, rudder and daggerboard alignment.
- Enhanced Gelcoat
McLaughlin introduced a gelcoat formula that resists fading and yellowing, for the longest lasting, most durable gelcoat in Optimists.
- Maximized Composite Construction
McLaughlin initiated the use of biaxial cloth in the Optimist because we knew it was the key ingredient for speed and durability. Ours is manufactured especially for our Optimist. It's more expensive and harder to work with, but we have always used it in every boat we build.
- Customized
Only McLaughlin can customize a boat to each specific sailor. Personalized blocks, hiking straps, colors, and gear ensures each boat is a perfect fit.

Race Tested, Regatta Proven

- McLaughlin boats produce more Champions, and more Championships than any other boat.

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